



Hello and Happy New Year!

My vision for the year ahead is to thrive in harmony as a chapter. Much like some of the biggest and best music festivals celebrated all over the world, CAI brings to the stage, talents from different specialties to serve one crowd, common interest developments.

Just as when the most talented band loses their unique sound when missing a member, we cannot be a successful chapter without the efforts of each one of us. As chapter president, I will focus on inclusivity in the year ahead.

I will strive to attend all the educational and social events I can, welcome new and returning members and make certain attendees feel how valued they are to our chapter. I encourage us all to do the same. If you see someone new, please be sure to greet them. If you meet someone that serves our industry, but has not made their way to CAI, invite them to join you!

I hope to grow our chapter and encourage new members to experience the opportunities CAI offers to strengthen our professionalism and expand our network.

Let's Make Music Together!



Best Regards,
Charlotte Allen, CIRMS
CAI BayCen President



Don't Wait, Come Join Us in 2024!



Have you considered joining CAI? It's the new year, full of new opportunities and education! Not sure, no worries! Your first event is FREE!

Take advantage of our affordable group membership pricing of **up to 15 members for only \$305.**

Your membership includes ALL member benefits and our FREE on-demand continuing education courses to inform you on relevant issues. Don't wait - take advantage of this group savings today!

[Learn More](#)

2024 Marketing Plan: Remaining Opportunities



BAY AREA AND CENTRAL
california chapter

MARKETING PLAN



2024

California is ranked second largest in the nation's nearly \$103 billion community associations market. More than 75% of our members are responsible for making purchasing decisions within their organizations.

The Marketing Plan helps you get the most bang for your buck! Learn more about sponsorships that increases your exposure at Chapter events and online throughout the entire 2024 year.

[Learn More](#)

Calling Our Industry Experts!



The editors of *The Communicator Magazine* are seeking articles for the upcoming Summer, 2024 issue. The focus of the issue is “**Reserves & Financials.**”

You are invited to submit an outline for an article relating to this topic. The following are some suggested article materials, but are by no means the only topics. *We welcome your ideas!*

Article drafts are due by April 4, 2024

[Learn More](#)

[CAI-CLAC Legislative Update](#)



The Legislature returned to Sacramento to start the second year of the Legislative Session on January 3rd.

On January 10, the Governor will submit the 2024-25 budget to the Legislature for consideration, and it's expected to show a \$68 billion deficit. Many in the current Legislature have never dealt with a deficit of this size, due to term limits. Notwithstanding the lack of experience, the Legislature is required to send a balanced budget to the Governor by June 15.

While there will be considerable focus on the budget, other legislation will happen. Your advocacy team is currently meeting with potential authors on our 2024 priorities, which include extending the deadline for balcony inspections, cleaning up AB 1458 dealing with reduced quorums, and electronic balloting for elections. The deadline for new legislation to be introduced is February 16.

CAI-CLAC Advocate, Louie Brown share more in this month's Legislative Update, which you can watch by clicking on the link below.

[Watch Here](#)

[CAI BayCen Upcoming Events](#)

STAY CONNECTED

We offer many outstanding events that bring our Community Leaders, Homeowners, Managers and Business Professionals together for networking and education opportunities. Here's what's coming up!

STOCKTON EDUCATION PROGRAM

**ANNUAL LEGISLATIVE UPDATE:
NEW LAWS FOR 2024 AND BEYOND**

JANUARY 16, 2024, AT 11:00 AM
PAPAPAVLO'S BISTRO & BAR



Nathan McGuire, Esq., CCAL
McGuire Schubert Sohal LLP



Louie A. Brown, Jr., Esq.
CAI-CLAC Advocate
Kahn, Soares & Conway, LLP

CAI BAYCEN VIRTUAL PROGRAM

IS THERE A CERTIFIED PROFESSIONAL IN THE HOUSE? CAI'S CERTIFICATION PROGRAMS AND HOW TO BECOME CERTIFIED

FEBRUARY 7TH AT 11:00 AM



Sonia M. Lopez, CMCA, AMS, PCAM
The Manor Association



Kristin Amarillas, CMCA, AMS, PCAM
The Manor Association

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